

Send an email to family, friends, colleagues, and peers requesting financial support for your ride in August!

**Sample Email used by 2017 Duluth Campus cyclists:**

Dear [name]

I hope that you're doing well! I'm reaching out to my colleagues and peers to help support a University of Minnesota initiative.

I've joined the U of MN Medical School team to ride in an event in August to help raise funds for cancer research. I'm honored to ride for anyone connected with cancer. Our 2018 team name is AHC North.

Please consider giving to this cause if it's something that you would like to support. If you are interested, here's the link to my page: [insert your personal Chainbreaker link here]

Also, I've included text below that explains where the funding ends up.

Thank you so much for considering my request.

Warm wishes,  
{first name}

**WHERE THE MONEY GOES**

100% of every dollar raised by riders, virtual riders and volunteers will go directly towards life-saving cancer research at the Masonic Cancer Center, University of Minnesota, a National Cancer Institute - designated comprehensive cancer center.

Chainbreaker raised funds will be directed at cancer research at the University of Minnesota through a variety of mechanisms designed to encourage breakthrough innovations and novel collaborations between researchers.

Funding will address key priorities in cancer research: clinical trials support, novel idea seed funding, big studies that can track and understand the health of Minnesotans and faculty recruitment and development.

Visit the Masonic Cancer Center website for more information.